Implementation of EV/Connected Vehicle Technologies in a Smart and Clean City Concept

Presented and Sponsored by ITIC/ANAE* & IES Industry Forum

WORKSHOP OBJECTIVE

- Provide workshop and conference participants with experts addressing the implementation of EV and connected vehicle technologies in a Smart and Clean City concept.

WHO SHOULD ATTEND?

- Industry and academia members working in the fields of transportation electrification, infrastructure and conference participants with interest in these fields.

WHAT YOU CAN EXPECT FROM THIS WORKSHOP?

- Understanding and participation with experts in the field, allowing for in-depth discussion and dialog.

- Some of the items that are expected to be covered in this workshop are:
  - What are the requirements/expectations of the “future” city?
  - How can be done? What are the potential technical solutions (energy, ICT, vehicles ...)?
  - What are the business models that can make this concept feasible?

WORKSHOP MODERATOR(S)

- Giuseppe Tomasso. ITIC/ANAE.
- Pablo Sauras-Perez, CU-ICAR.

SPEAKERS

- **Quimera** - Javier de Rocafort, Chairman of the board of Quimera.
- **Lukas Neckermann** - Strategic Consultant and Author, “The Mobility Revolution”.
- **Endesa** – Lourdes Garcia Duarte, R&D Project Manager.
- **Bollore Group** - David Laval, Head of Marketing for E-Mobility and Car-Sharing.
• **ABB** – Sergio Lebrón, E-mobility Market Manager.

• **VW** - Klaus Schaaf. *(invited)*

• **Intel** – Bart Plackle. *(invited)*

**WHEN**

• **ICIT 2015, Seville, Spain** – Wednesday, March 18, 2015 – 9:30AM – 6:10PM

**WHERE**

• **Hotel Melia Sevilla** (Room Utrera – Floor 1). **Address:** Calle Dr. Pedro Castro, 1. Seville, 41004. Spain.

**FEES**

• Workshop ONLY - € 250

• Registered with ICIT Conference – included in Conference Fees

• All participants provided with lunch, banquet, workshop materials and conference proceedings

• Register with ICIT 2015 Registration *(http://www.icit2015.org/index.php/registration)*

**CONTACTS**

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**NOTE *:**

**ITIC** – International Transportation Innovation Center, South Carolina, USA

**ANAE** – National Association of Electric Drives, Italy

**CU-ICAR** – Clemson University International Center for Automotive Research, South Carolina, USA